


2015 DRM Institute Sponsorship Packages

	Technical Advisor	Platinum	Gold	Silver	Bronze	Media
Sponsorship fee	Founder	\$50,000	\$25,000	\$10,000	\$5,000	By Invitation
Logo/URL on website and event banners	X	X	X	X	X	X
Press Release stating support of DRM Institute activities	X	X	X	X	X	X
Periodical recognition in DRM Institute email promotions	X	X	X	X	X	X
Recognition on backdrops and on main stage at main events	X	X	X	X	X	X
Access to published DRM Institute online resources	X	X	X	X	X	
Participation in DRM Institute Leadership Interview Series	X	X	X	X		
Participation in members-only events and workgroups	X	X	X	X		
Tabletop at DRM Institute events (incl. seminars, panel presentations)	X	X	X			
Publication of sponsored content	X	X	X			
Presentation to workgroup attendees	X	X				
Panel participation/moderation	X	X				
Brand mentioned in all DRM Institute press releases	X	X				X

For sponsorship inquiries or sponsorship requests, please contact Carter Cromley at ccromley@drminstitute.org.